

Green Planet Wholesale Partnership Announcement

Bluelab is thrilled to announce our partnership with Green Planet Wholesale Ltd – Canada. Effective from 15 January 2024 Green Planet will carry and support the full range of Bluelab products for supply to retailers across Canada.

Green Planet's mission is to offer conscious, nature-inspired nutrients to cultivate a greener world for all to enjoy. This aligns with Bluelab's art of growing for a healthier world, and we are excited to work alongside a like-minded company in the controlled environment agriculture industry.

Green Planet prides itself on being quality-focused and results-based, where innovation drives success. Based in British Columbia, Canada, they specialize in the wholesale distribution of quality impact products for the indoor gardening, hydroponic, and hobby greenhouse market.

With over 25 years of experience in the hydroponic industry, Green Planet uses its knowledge and experience to select the very best innovation to elevate not only the cultivation community but the retailers supporting it. *"Our success is driven from the success of our partners." -Green Planet Wholesale*

Here's what Dom Sindalski – Green Planet's North American Sales Manager, had to say; "having been a dedicated seller of Bluelab products for over a decade in the retail and controlled environment sector, I have been absolutely delighted to work with such an exceptional company."

"The company's commitment to continuous innovation while maintaining customer support has made them an invaluable partner. I have always appreciated relaying feedback from my clients to Bluelab and having that feedback heard. On top of that, working alongside members of the Bluelab team from North America all the way to New Zealand all these years has formed some great friendships. I am excited to have the opportunity to continue working with Bluelab here at Green Planet and look forward to the years to come," says Dom Sindalski, North American Sales Manager.

About Bluelab

Bluelab is a global leader in measurement and control solutions for the agriculture and horticulture industries. With a focus on precision, reliability, and innovation, Bluelab empowers commercial growers to maximize crop yield with flexible and scalable solutions. For more information about Bluelab and its products, please visit Bluelab.com.

Press contact: marketing@bluelab.com